

Dear (RECIPIENT'S NAME),

(YOUR NAME) has made a donation of $(DONATION AMOUNT) in your name designated for the support of **Helen Keller International's vitamin A supplementation program**, a program recommended by GiveWell.

Helen Keller supports programs focused on reducing malnutrition and averting blindness and poor vision. GiveWell recommends Helen Keller for its work on vitamin A supplementation (VAS) in sub-Saharan Africa. VAS involves mass distribution of vitamin A capsules to preschool-age children, and there is strong independent evidence that this can reduce child mortality. GiveWell believes that VAS is one of the most cost-effective programs that donors can support. Our recommendation of Helen Keller is only for its VAS program.

GiveWell is a nonprofit dedicated to finding outstanding giving opportunities. More than 50,000 hours each year go into researching evidence-backed and cost-effective programs to save or improve lives. For more information on these organizations, including Helen Keller, and GiveWell’s work, please visit us online at [www.GiveWell.org](http://www.givewell.org).

Thank you for your support!

Sincerely,

GiveWell Staff  
[www.GiveWell.org](http://www.givewell.org)