



# 2005 - 2006 ANNUAL PROGRESS REPORT



## The Harlem Center for Education, Inc.



# THE HARLEM CENTER FOR EDUCATION, INC. MISSION STATEMENT

"Aid and inspire economically disadvantaged youth in New York City in the pursuit of higher education and career achievement by providing them with knowledge, skills, guidance and understanding."

## Brief Summary of Organization's History

Although the Harlem Center for Education was not incorporated until 1970, the concepts that resulted in the development of this organization were initiated in 1966.

The organization came into being due to the need expressed by Antioch College of Ohio along with nine other small colleges, to recruit minority students. Antioch College approached one of our original founders, Susan Alexander, to serve on a selection committee for this purpose. She in turn solicited the help of an East Harlem junior high school guidance counselor to assist in implementing programmatic ideas that would lead to more minority students being recruited for college.

In 1968, through the cooperation of the Church of the Good Neighbor and funding from New York Foundation, movement was made towards the establishment of an independent organization. The first major grant received upon HCE's incorporation was from The Rockefeller Brothers Fund. Subsequent funding came from both the public and private sectors such as American Heritage, Chemical Bank, Central Presbyterian Church, Blue Hill Foundation, PepsiCo, Ogilvy and Mather, the Greater New York Fund, New York City Youth Board and U.S. Department of Education. Subsequent funding over the years has grown to include the Aaron Diamond Foundation, Greentree Foundation, Morgan Stanley Foundation, Henry Luce Foundation, Annenberg Foundation, Consolidated Edison of New York, The New York Times Company Foundation, Reebok International, Inc. and others.



The organization over the past thirty-five years has served over 26,800 low-income youth from the East Harlem and inner city communities in their educational endeavors. Participants assisted by the program have enrolled in over 175 colleges and universities throughout the United States. This represents a college placement rate in excess of 80%.



#### **Current Talent Search Program**

<u>College Counseling</u> - This is probably one of the most comprehensive services we provide students. Counselors work with students from filling out applications for admission, providing letters of recommendation, follow-up with admissions offices, and arranging campus visits. They also assist the students in selecting colleges as well as analyzing their financial aid packages.



<u>Financial Aid Counseling</u> - Next to college counseling, this is the next most comprehensive area of service provided. Counselors work with students to from filling out financial aid applications - federal, college, and state; identifying possible private sources; and finally analyzing the financial aid packages received.

<u>Career/Curriculum Advisement</u> - primarily consists of administering a career interest inventory to those students totally in the dark as to their career interests; assistance with selecting a

possible college major; and when possible, assistance in selecting high school courses.

Tutoring - This is an optional service under our federal grant for the high school population. Currently it is comprised of volunteer tutors, most of who are working professionals. The tutor devotes an average of two hours per week to tutoring one student in an academic subject or subjects. The program averages 25-30 volunteer tutors yearly with a comparable number of tutees.

<u>SAT Prep classes</u> - This is also an optional service under the federal Talent Search grant. Currently we offer classes at least three times a year, Fall, Winter, and Spring. The areas covered are Math, Verbal and Essay Writing. On average 35-50 students participate each session. The numbers are limited by space.

<u>Follow-up</u> - Currently we follow-up students by verifying their enrollment at college in the Fall of the year they are expected to enroll.

<u>Summer Scholars Program</u> – Approximately 40 juniors who will be seniors in the fall participate in a six week summer program geared towards giving them a jump start in selecting colleges, learning about financial aid resources, and preparing for college admissions exams. In addition students attend various cultural trips as well as visit colleges over the course of the program. Participants are involved in these activities two evenings during the week and on Saturdays. At the end of the program participants go on a four day trip to visit colleges in other locations as well as to experience some cultural and educational events.

### **Middle School Initiative Program**

The Middle School Initiative (MSI) Program currently operates in two junior high schools, one



in the East Harlem area, PS 96, East 120<sup>th</sup> Street, grades 7 - 8 and the other in Manhattanville/West Harlem, IS 195, Roberto Clemente, 340 West 133 Street, grades 6 - 8. The activities are conducted in the schools after school, Monday - Thursday. This program is funded partly through federal and foundation moneys, and is comprised of at least 350 students. The students in these components are involved in the following activities:

<u>Personal/Motivational/Academic Counseling</u> - Each student is seen at least once on an individual basis to draw up a goal contract with the HCE counselor. Group counseling sessions are also held from time to time to discuss issues generic to all students.

<u>EDUCATS Marketing Component</u> - students in the after school program are awarded by the after school staff, consisting of teachers, tutors and administrators, "paper money currency" in different denominations for their attendance, behavior, academic work, service and leadership. The students in turn can either choose to save (what we call EDUCATS) to purchase items from a program developed catalogue or future activities and trips or spend them immediately for day to day items such as extra snacks, movies, drama club, and so on. Additionally students can earn extra EDUCATS for participation in service related projects such as serving on the After School Student Council and so on.



<u>Instruction/Tutoring</u> - Students are divided into groups of 10 - 15, by grade level, for four two-hour tutoring sessions weekly in Math and English. The sessions are conducted by paid tutors who are either college students or graduate students. Additionally students are provided with homework assistance in all their academic subjects.

<u>High School Selection Advisement</u> - Graduating 8th graders and their parents will be advised as to the choices available to them for high school, which schools are the better schools, and the procedure for application. The goal is to steer students to

the comprehensive academic high schools in the City, which offer college preparation courses.

<u>High School/College Campus Trips</u> - Periodic trips are planned to visit various high school or college campuses to expose students to what college life is and what is involved in gaining admission to high school or college. The goal is to implant the seed of attaining a college degree in the minds of the students so it becomes an attainable and personal goal of the students. The high school visits are to enable students to be in a better position to make selections as to the school they wish to attend during their secondary years.

<u>Cultural Trips</u> - Students are also taken on cultural and educational trips to broaden their experiences and interrelationships with diverse groups of people.



### Summer Mini-Computer Camp for Middle School Participants

Participants in our academic year middle school after school program are invited to participate in a six-week mini-computer camp. The participants

#### Harlem Center for Education

utilizing the skills learned in their English classes compose photo essays. The participants learn about copyright and plagiarism issues; how to research topics on the Internet; digital photography, and creative forms of writing such as poetry, prose. They also attend field trips to sites that are related to the topics they have selected to develop. The winning photo essays are entered into the national TRIO Media Challenge competition.

## **Educational Opportunity Center**



The Educational Opportunity Center is our newest program. It officially opened its doors in September 2002. The Center is charged with assisting low-income adults to attain their GED or high school diplomas and to apply and enroll in postsecondary programs. In addition, the Center provides a number of support services such as tutoring, GED classes, postsecondary, career and financial aid counseling, workshops, referrals to vocational training and ESL programs, and academic advisement.

## <u>Lumina Foundation - McCabe Fund grant - "Shooting Stars" Program</u>

This year saw the last complete year of our two-year initiative funded by Lumina Foundation to recruit and work with 25 aspiring young male basketball athletes to encourage them through the use of their interest in sports to complete high school and go on to prep schools or postsecondary institutions. The program provided them with academic assistance in the way of instruction and tutoring; advising on their high school performance and applying to prep schools or postsecondary education programs.



#### **Accomplishments and Highlights of 2005-2006**

- ♦ Our two Middle Schools Programs served in excess of 150 participants in the after school programs;
- The rate of college placement for HCE high school participants was 86.5%;
- ★ Provided various services to over 2,700 participants; Provided GED classes for 583 adults:
- \* Held a series of Financial Aid Workshops for parents and students;
- ★ Conducted workshops on "Scholarship Aid", "College Essay Writing";
- Assisted 720 participants in applying for college, financial aid and/or postsecondary admission;
- \* Counseled 1,274 participants on college awareness and financial aid:
- Provided year round SAT Preparation classes for over 277 graduating seniors and juniors and adults planning to go to postsecondary institutions;
- rovided tutoring to over 475 participants;
- ★ Sponsored over 119 students on tours of college campuses in and out of New York City to visit: Ramapo College, Rutgers University, Adelphi University, SUNY Albany, Temple University, CW Post, Skidmore, Marist and SUNY New Paltz;
- Provided tutoring, high school selection advisement, homework assistance, workshops or counseling to more than 150 students in the Middle Schools Program;

#### Harlem Center for Education

- ★ Continued the "EDUCATS" Marketing Program at the middle schools;
- Held our annual Awards Ceremony at which over 150 persons attended to honor 56 TS, MSP and EOC participants who were recognized for their individual accomplishments; Due to the generosity of AFLAC, all awardees received tote bags and 10 outstanding participants received leather portfolios.
- Cultural/educational trips for the junior high school students during the academic year to Lion King Broadway show, SONY Wonder Tech Lab, NY Historical Society "NY Slavery Exhibit, Harlem Lanes bowling, SUNY Binghamton, SUNY Purchase, and El Museo del Barrio. Students also had workshops on High School selection and College admission; Conflict Management; Black History Month; Relationships and Sex Education.
- Provided book scholarships to 10 HCE program participants going on to college through a grant received from General Motors' Financing Division.
- ★ Over 2,700 participants received academic, personal, or group counseling;
- ★ 954 participants received career awareness counseling and orientation;
- ★ Financial aid counseling and information were provided to 1,264 participants;
- Continued our relationships with Volunteer Match and JustVolunteers (non-profit volunteer organizations), and District 4 School Board;
- ★ 8 of our middle school students participated in a summer mini-computer camp and designed 3 educational web sites for submission in the TRIO ThinkQuest competition one site was selected as best of middle school sites for our region;
- ★ 40 of our rising senior participants participated in our Summer Scholars program culminating in a trip to see the show "Drumstruck";
- Our 9 senior Lumina "Shooting Stars" went on to either prep schools (2) or postsecondary education (7); and 15 juniors will be continuing in school as seniors during the second year and final year of the grant;
- ★ Enhanced our satellite site for our Educational Opportunity Center office;
- ★ Upgraded our organization Home Page on the World Wide Web URL address is <a href="http://www.harlemctred.com">http://www.harlemctred.com</a>

#### **Harlem Center for Education Milestones:**

Harlem Center for Education, Inc.'s former participants have greatly exceeded the national and state rates for both college enrollment and completion. The table below indicates that for every one of our classes beginning with the class of 1999, the college participation rate has exceeded the national and state college participation rates.

Table of Comparison of College Enrollment Rates: National, State and HCE

	Class of 1999	Class of 2000	Class of 2001	Class of 2002	Class of 2004
National	63.2%	62.1%	63.6%	66.5%	65.8
National Low-					
Income <sup>1</sup>	48.1%	43.6%	48.6%	47.9%	46.6
NYState	N/A	N/A	N/A	36.9%	67.9
NY State					
Low-Income	40.9%	37.3%	37.9%	37.8%	39.2
HCE	83%	76%	72%	67%	70%

<sup>&</sup>lt;sup>1</sup> Mortenson, Tom. "College Continuation Rates by Family Income for Recent High School Graduates 1987 to 2004". <u>Postsecondary Education Opportunity</u>, Number 168. June 2006.

Percent Still Enrolled 2005							
	Class of Class of Class of Class of Class of						
	1999	2000	2001	2002	2003	2004	
National	62.9	63.3	61.7	65.2	63.9%	66.7%	
HCE*	26%*	65%	50%	80.5%	74.5%	85%	
*For the class of 1999, 45% have already graduated							

The college continuation rates in 2004 for students from families in the second and bottom quartiles of family income were 63.5 and 46.6 percent, respectively.<sup>2</sup>

*College Continuation Rate					
Class of 2000 Class of 2002 Class of 2004					
National <sup>3</sup>	56.5%	56.8%	55.3%		
NYS** <sup>4</sup>	63.9%	70.6%	67.9%		
HCE	76%	67%	80%		

<sup>\*</sup>College continuation rate refers to the rate at which public and private high school graduates go on to college immediately after high school.

## Organization's Plans for the Coming Year: 2006-2007

- 1. To reestablish our summer transition to high school component for the middle school students.
- 2. To further expand our EDUCATS Marketing Program with the middle school students that will provide additional meaningful incentives and rewards for their participation, cooperation and community/school service.
- 3. Continue to expand our Summer Scholars Program for rising 10th and 11<sup>th</sup> graders. This program includes academic and counseling support; college and financial aid information; PSAT and SAT preparation classes; emphasis on reading skills; and require students to be involved at least in two activities over a six week period in the summer. This program will seek to have participants begin the process of identifying and preparing for college application and admission prior to the beginning of their senior year in high school.
- 4. Establish a financial literacy component for our youth and adult participants
- 5. Continue our hands-on robotics and engineering lab for our middle school participants.
- 6. Solicit funding for our program for "at-risk" low-income, high school males in order to encourage them to apply for and attend college as well as enhance their athletic skills;
- 7. Reestablish our computer technology center as a viable service and resource for the community, and identify means of sustaining the center since the federal grant has ended.
- 8. Expand our summer mini-computer camp for middle school students.
- 9. Continue to expand our network of contacts, partners and collaborators that will enable us to offer more services to our participants or provide sources for generating income for the organization.

<sup>\*\*</sup>New York State appears oddly ranked by college continuation rates when compared to public high school graduation rates. For instance, New York ranked 46<sup>th</sup> on its public high school graduation rate and second on its college continuation rate.

<sup>&</sup>lt;sup>2</sup> Ibid and "College Continuation Rates for Recent High School Graduates 1987 to 2004". <u>Postsecondary Education OPPORTUNITY</u>. No. 168 June 2006

<sup>&</sup>lt;sup>3</sup> "Chance for College by Age 29 by State 1986 to 2004." <u>Postsecondary Education OPPORTUNITY</u>. No. 169 July 2006 <sup>4</sup> ibid

### **HCE DEMOGRAPHICS 2005-2006**

Target group: Low-income, first generation potential college students

Total served: 2,795

Grades: 6, 7 - 12, high school and college drop-outs; adults

Ages: 11 - 27 plus years

Average Age TS: 16.5 years Average Age EOC: 26 years

Ethnic Mix: 56% Hispanic

35% African American

4% Asian
2% white
3% other

**Average Household size TS: 4** 

Avg. Household Taxable

Income TS: \$18,234

Gender: 40% Male

60% Female

MSI students: 172 in grades 6, 7 & 8

Average GPA: 75.36

Some colleges students

are attending Fall 2004: Columbia University, New York University, St. John's

University, Cooper Union, Syracuse University, RPI, Fashion Institute of Technology, Pratt Institute, University

of Virginia, Howard University, Brown University,

Fordham University, Temple University, Barnard College,

MIT and a host of SUNY and CUNY colleges.

Some Schools Served and

Nos. of Students from each: PS 96 57

IS 195
Manhattan Center for Science &
Math
Richard R. Green High School
HS of Environmental Studies

101
382
271

Norman Thomas High School 502 George Washington Ed Complex 237

Participants Referred By: Friends/Relatives 303

Presentations 399
Counselor 95
School 1,028
Agency 205

#### **HCE BOARD OF DIRECTORS 2005-2006**

#### Chairman

Lewis P. Jones, III
Managing Director

JPMorgan Chase Investment Management
Real Estate
245 Park Avenue 2nd floor
New York, NY 10167
(212) 648-2119
Fax: (212) 648-2266
Lewis.Jones@chase.com

#### **Treasurer**

Murray C. Stoltz
Managing Director
Wilmington Trust FSB New York
522 Madison Avenue
New York NY 10022-4213
(212) 415-0528
(212) 415-0514 (Fax)
mstoltz@wilmingontrust.com

#### **Board Members**

#### Secretary

Seymour Fliegel Center for Educational Innovation 28 West 44 Street Suite 914 New York, NY 10036 (212) 302-8800 Anthony Lopez
Vice President for Leadership
Resource Development
NYC Center for Charter School Excellence
111 Broadway Ste. 604
New York NY 10006
(917) 821-7811
212-437-8300 x8305
alopez@nycchartercenter.org
http://www.nycchartercenter.org

Lonnie Soury President Soury Communications 150 West 25 Street Suite 403 New York NY 10001 (212) 414-5857 212) 414-5859 (Fax) lsoury@aol.com

## HCE, INC.

## **ACTUAL GRANTS/DONATIONS 2004 - 2005**

## as of August 31, 2005

Foundation/Corporation/Individua

and Public Funds	Amount	In-Kind	Time Period
US Department of Education	\$688,390		9/01/04 - 8/31/05
US Department of Education EOC	204,000		9/01/04 - 8/31/05
Morgan Stanley Foundation	10,000		11/10/04 - 11/9/05
Municipal Campaign	1,380		
Vanguard Charitable (Stoltz's)	1,000		
JPMorgan Chase Grant	15,000		12/21/04 - 12/20/05
Daniell Family Foundation, Inc.	2,000		12/21/04 - 12/23/05
***Altria Employee Fund	15,000		12/13/04 - 12/12/05
Anonymous	10,000		12/23/04 - 12/22/05
Metzger Price Fund, Inc.	1,000		2/17/05 - 2/16/06
MTA Contributions	100		
*Credit Suisse Asset Management	2,452		
Beneficial – affiliate of HSBC	3,000		5/27/05 - 5/26/06
Time Warner	1,500		7/1/05 - 8/26/05

TOTAL	959,547	0
Individual Contributions	3,500	
Revenue – Lumina Basketball Tourn	1,225	

<sup>\*</sup>Result of liquidation distribution of DLJ Emerging Growth, Inc. and Edgewater Equity.

Note: \*\* Two year grant totaling \$75,000; \*\*\*Split disbursement, 1/2 (\$15,000) in June and final (\$15,000) in December.

## HCE, INC.

# ACTUAL GRANTS/DONATIONS 2005 - 2006

## as of August 31, 2006

 $Foundation/Corporation/Individu\epsilon$ 

and Public Funds	Amount	In-Kind	Time Period
US Department of Education	\$688,390		9/01/05 - 8/31/06
US Department of Education EOC	\$204,000		9/01/05 - 8/31/06
IBM		\$12,250	10/24/05 - 9/01/06
Morgan Stanley Foundation	10,000		10/19/05 - 10/18/06
Municipal Public Sector campaign	2,003		
Igive.com	105		
Anonymous	10,000		1/3/06 - 1/2/07
Deutsche Bank Matching gift	2,000		
Metzger Price Fund	1,000		2/16/06 - 2/15/07
NYC Transit Authority	100		3/21/06 - 3/20/07
JPMorgan Chase	20,000		12/20/05 - 12/19/06
GMAC Grant	12,000		8/31/06 - 8/30/07
Johnson & Johnson		171	9/20/05

**Individual Contributions**  $\mathbf{TOTAL}$ 

3,825

# THE HARLEM CENTER FOR EDUCATION STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2006 and 2005

	2006	2005
ASSETS		
Cash and Cash Equivalents (Note 2)	\$83,709	\$142,733
Advances to Employees (Note 3)	12,839	13,764
Property and Equipment - Net (Note 1)	7,010	18,094
Prepaid Expenses	10,200	12,745
Security Deposits	8,821	9,321
TOTAL ASSETS	\$122,579	\$196,657
LIABILITIES AND NET ASSETS		
Liabilities		
Salaries Payable	\$21,432	\$26,039
Payroll Taxes Payable	1,209	560
Due to Grantor (Note 4)	0	1,194
Accrued Expenses (Note 5)	10,467	8,380
Total Liabilities	33,108	36,173
Net Assets		
Unrestricted	89,471	143,984
Temporarily restricted	0	16,500
Total Net Assets	89,471	160,484
TOTAL LIABILITIES AND NET ASSETS	\$122,579	\$196,657

See accompanying Notes to the Financial Statements

# THE HARLEM CENTER FOR EDUCATION, INC. STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED AUGUST 31, 2006 AND 2005

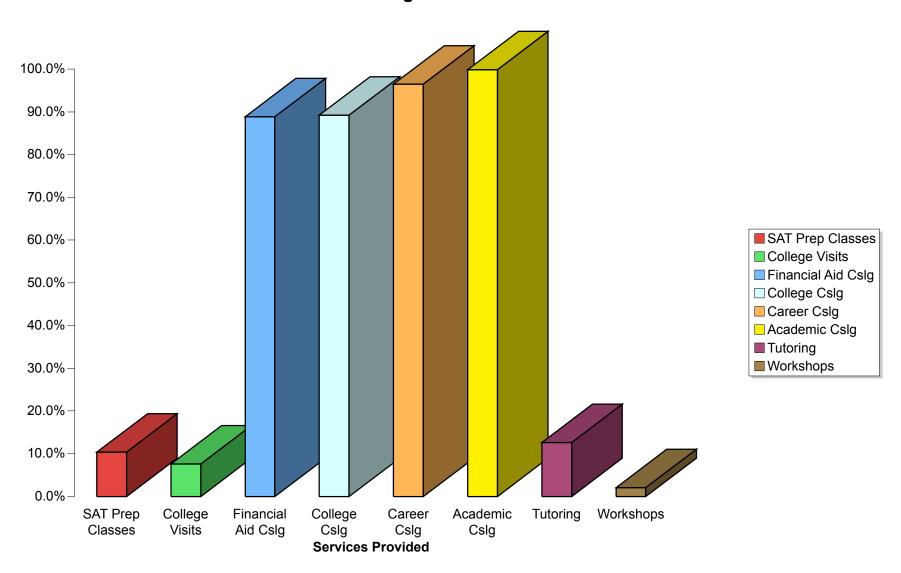
•	Unrestricted	Temporarily Restricted Fund	Total 2006	2005
Operating revenues, gains and other support			•	
Government grants		\$892,390	\$892,390	\$892,390
Contributions- corporate and foundations	\$44,508	0	44,508	72,882
Contributions- individuals	3,350	0	3,350	15,845
In-kind contributions	0	0	. 0	250
Interest and other income	3,516	0	3,516	4,219
Net assets released from restrictions:	·		•	,
Satisfaction of restriction by payment	892,390	(892,390)	0	0
Total operating revenues, gains				
and other support	943,764	0	943,764	985,586
Expenses				
Program services-				
College counselling	284,136	0	284,136	277,374
Career counselling	121,774	0	121,774	118,875
Financial aid counseling	243,548	0	243,548	.237,746
Tutoring	152,218	0	152,218	148,593
PSAT/ SAT	81,183	0	81,183	79,249
Computer Class	50,739	0	50,739	49,531
Program Design Improvement & Oversight	40,592	0	40,592	39,625
<b>-</b>	974,190	0	974,190	950,993
Supporting services-				
Administrative and general	20,297	0	20,297	19,813
Fundraising expenses	20,290		20,290	19,812
_	40,587	0	40,587	39,625
Total Expenses	1,014,777	0	1,014,777	990,618
Change in net assets	(71,013)	0	(71,013)	(5,032)
Net assets at beginning of year (as restated)	143,984	16,500	160,484	165,516
Reclassification -released from restriction	16,500	(16,500)	0	0
. <del></del>	160,484	0	160,484	165,516
Net assets at end of year	\$89,471	\$0	\$89,471	\$160,484

See accompanying notes to financial statements.

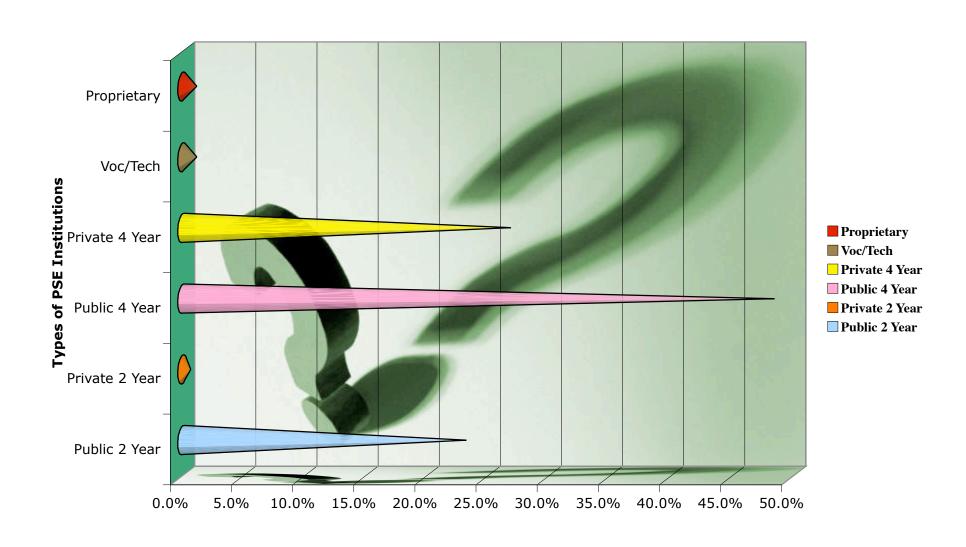
## **Talent Search Self-Assessed Needs**



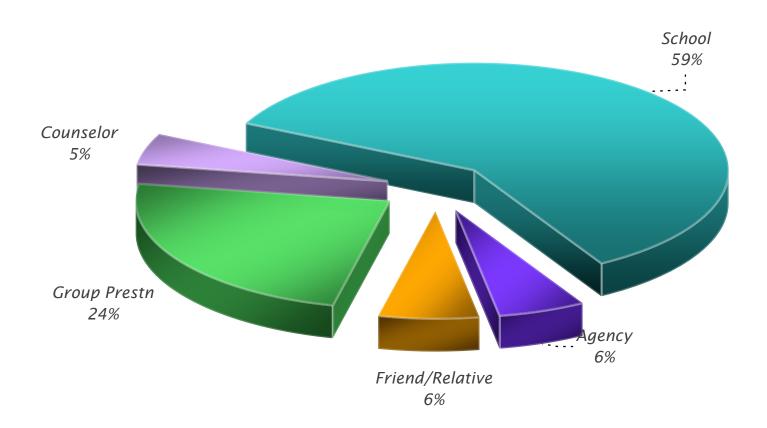
# **Talent Search Programs' Services Provided**



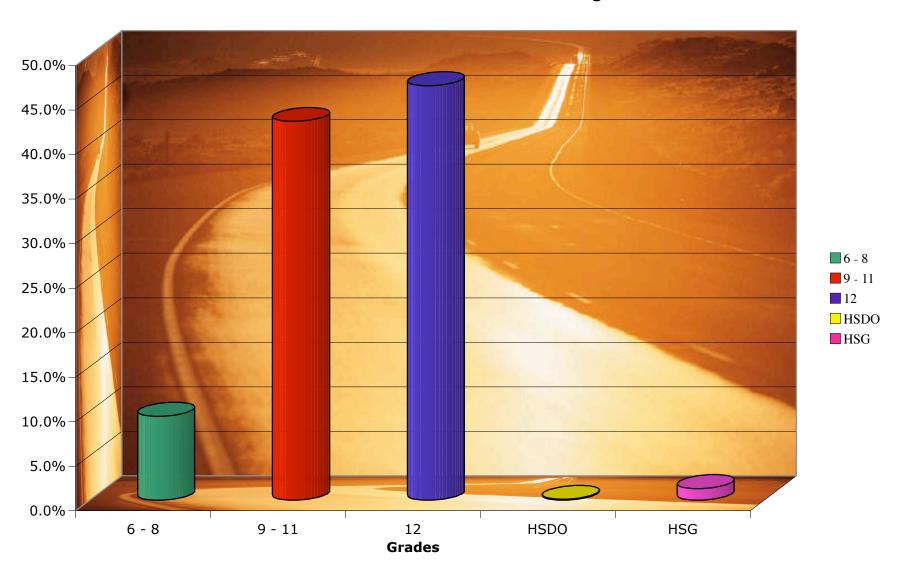
## **Talent Search Postsecondary Placement**



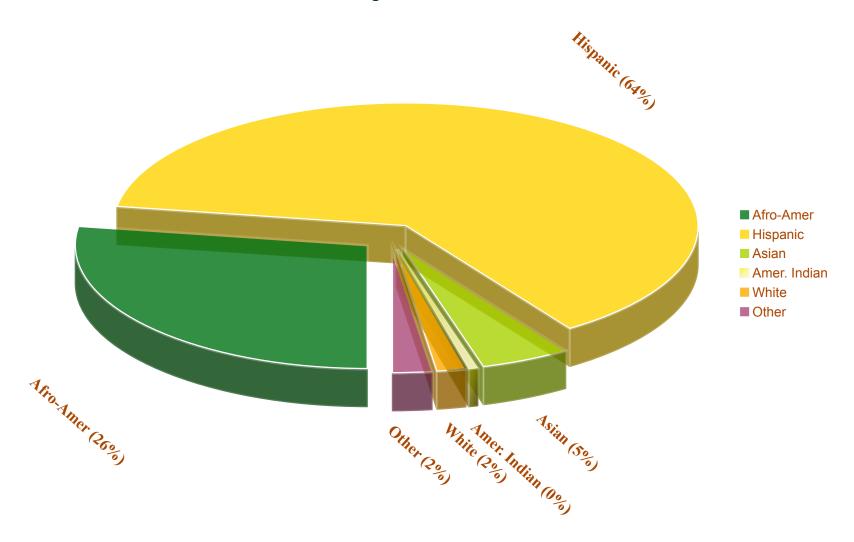
## **Referrals for Talent Search Programs**



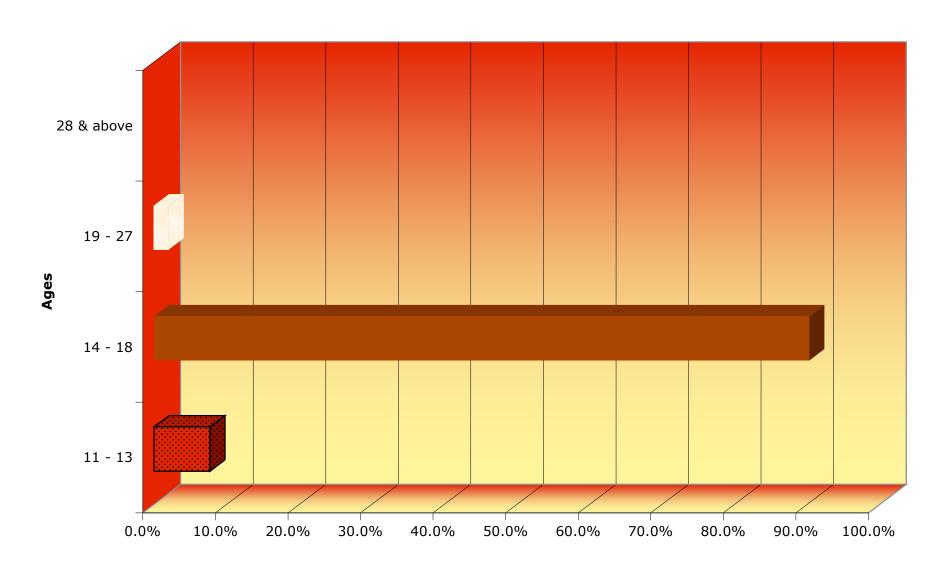
## **Grade Distribution for Talent Search Programs**

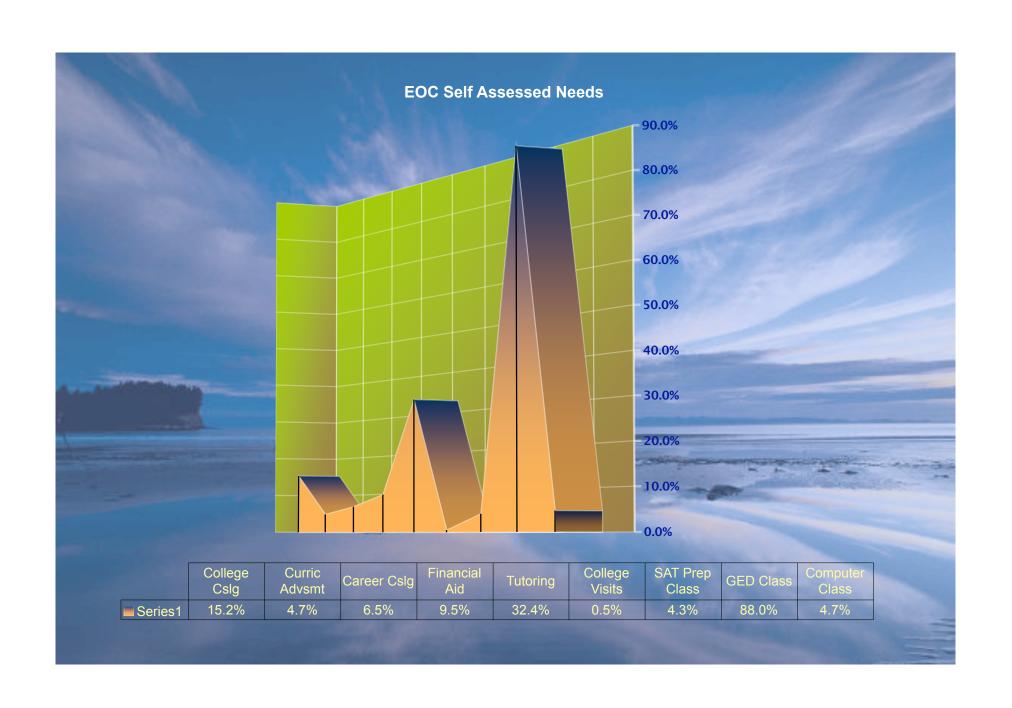


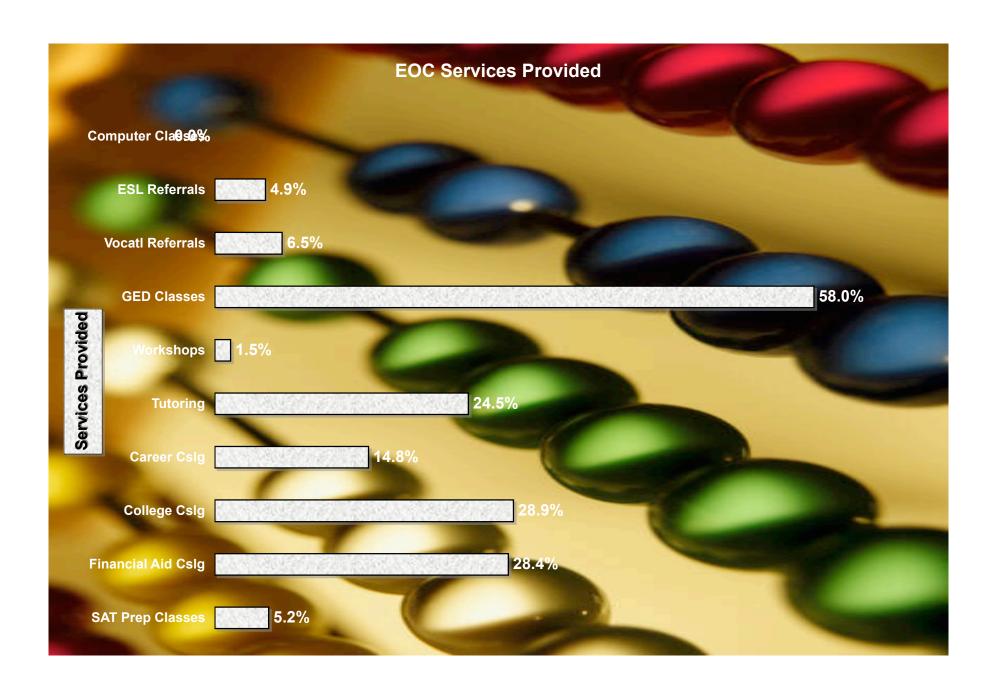
## **Talent Search Programs Ethnic Distribution**



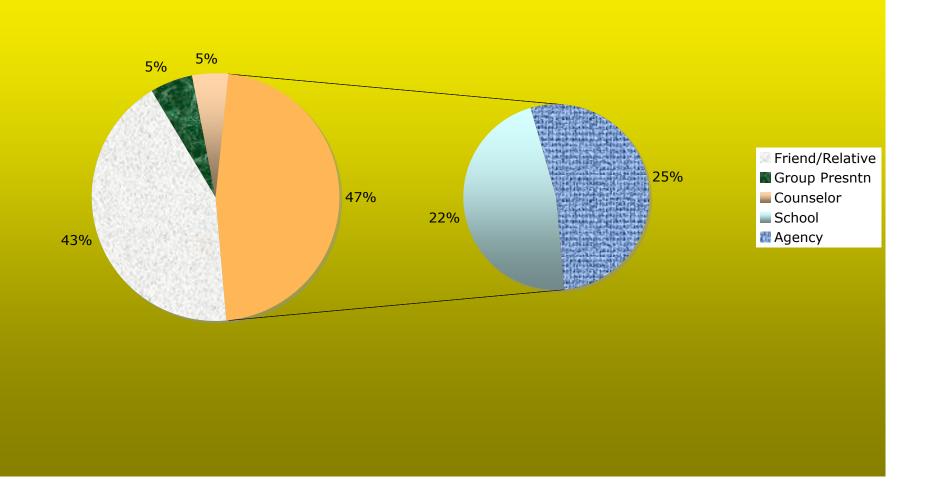
# **Age Distribution for Talent Search Programs**



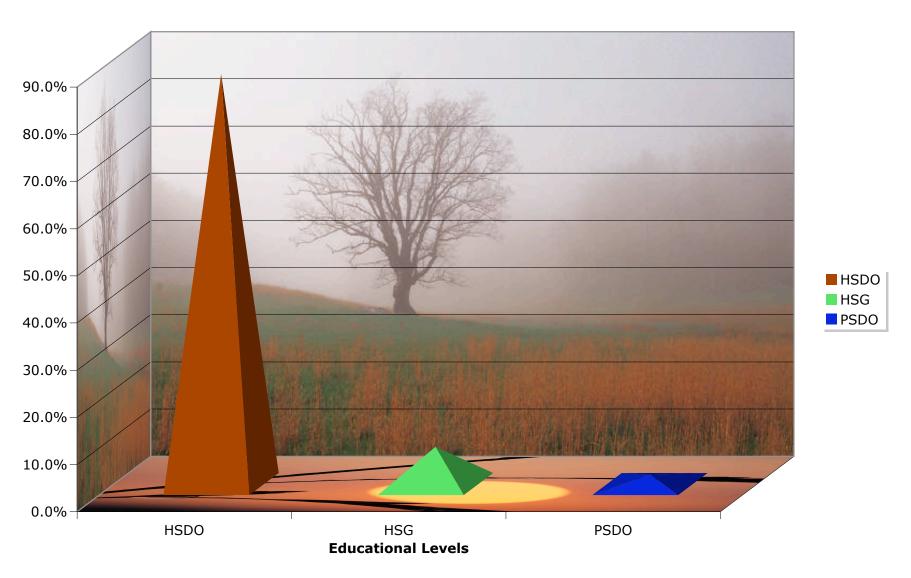




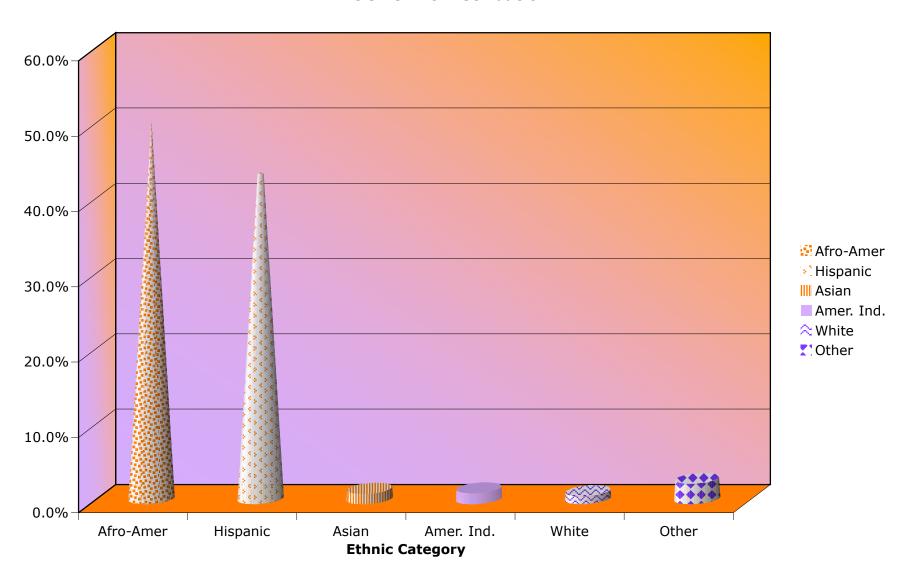




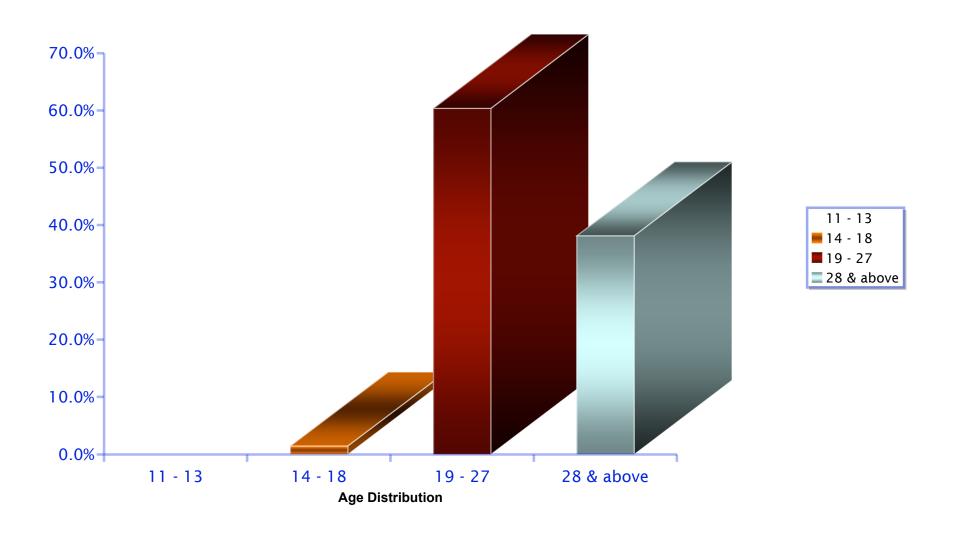
## **EOC Educational Levels**

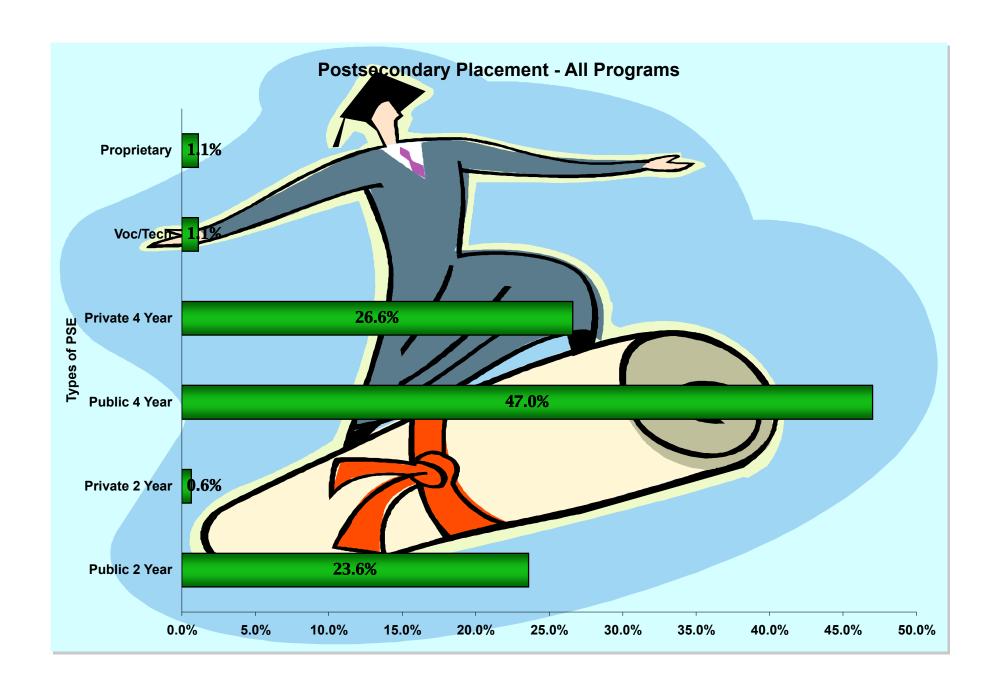


## **EOC Ethnic Distribution**

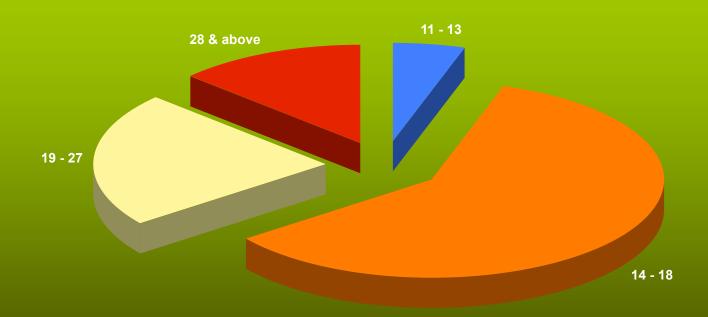


# **EOC Age Distribution**





# **Age Distribution - All Programs**



# **Ethnic Distribution - All Programs**

